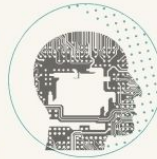


# 5 Key RSAC Takeaways

Another year, another RSAC in the books! We had a great time at this year's conference gaining a refreshed look into the **cybersecurity space**. Below are our **five top takeaways** from our time at RSAC!

## AI double agent

There was a **big focus on AI** from both a development side and a threat side. Attackers are expected to develop more sophisticated phishing attacks, while security teams will begin integrating it into their platforms.



## Merge or be merged

The funding boom of the late 20 teens created even more cybersecurity companies. The **industry is ripe for consolidation** via M&A.

## Trust no one or anything — and always verify

**Zero trust** architecture is now a **top priority** within the cybersecurity community. **Verification** is also undergoing an evolution in an effort to transform security and enhance CX. These both underscore the importance of a **software-defined approach to security**.



### Tip

Join our newsletter for quarterly updates on upcoming technology trends and insights!



## EDR → XDR

The **shift from EDR to XDR** is only becoming more common. Organizations are attempting to **get ahead** of the game and lead in technology. Segments including vulnerability management, log management and event management are being disrupted.

## Never too much security

**App security** and **API security** were a big focus due to the significant developments of application security threats. This is causing **developers to be more involved with security** via "shift left" principles.

